

PLEASANTON Pathways

INSIDE	
SCORE.....	Page 4
Bed & Breakfast Inn.....	Page 5
Community Awards.....	Page 6
Christmas at Century House....	Page 7
Community Calendar.....	Page 9

Volume 2 Issue XX

Pleasanton, California

November 5, 1984

Own a Piece of 450 Main

Bricks to be Sold in Renovation Effort



Art Bartee, Denise Earnest, and Chris Silvers load up a wheelbarrow of bricks from the 450 Main Building.

Renovation of the historic 450 Main Street Building is scheduled to get underway shortly.

Plans include the preservation of the exterior building walls on Main and Neal Streets which were originally constructed in 1895.

In a unique effort to focus on the historic nature of the building, the old brick from the two additions to the building, which will be torn down, will be cleaned and used to build four information kiosks in the Downtown area.

The remaining bricks, a figure estimated at over 50,000, will be the star attraction of a fund raising event for the Downtown Association and the Amador-Livermore Valley Historical Society.

The event, entitled "A Brick in Time", will be held on Saturday, November 17, from 7:30 a.m. to 4 p.m., in conjunction with the Downtown Association's Christmas preview.

Persons wishing to own some premium used brick will be given a wheelbarrow and encouraged to cart off as many as it will hold at a cost of \$10 per barrow.

"It should be a unique event and one that will allow people to support our Downtown area, the Historical Society, and also fix up their own patio, build a wall, or insulate a hearth," said Trish Watts, spokesperson for the Downtown Association.

Interested persons or organizations are encouraged to don their work shoes, gloves, and provide their own

get-away transportation to carry off the used brick.

In addition, each \$10 purchase of a wheelbarrow full of bricks is good for 5 coupons which will go into a Downtown Association drawing to be held at 4:00 p.m. with a grand prize of a wood-burning stove and many, many others donated by the Downtown Merchants. Saturday, November 17, should be quite a day.

Sente Associates, a development partnership which includes Hacienda Business Park co-developer Joe Callahan, has worked closely with the Downtown Association on the plans for 450 Main Street.

"The new retail space is exactly the kind of upgrading downtown Pleasanton is looking for," said Watts. "It allows us to preserve the past and all the charm that is Pleasanton, while providing space for the goods and services that the residents of Pleasanton need today."

The renovated 450 Main Street Building will have a brick and plaster facade that is cohesive with the original Main and Neal Street walls. In addition, the building will have a new arcade walkway for access into the shops and businesses that will be locating there.

"We're really enthusiastic about being able to preserve a landmark building for downtown Pleasanton," stated Joe Callahan. "To bring the building back to life is a very rewarding project for us as developers as well as for the City of Pleasanton!"

Now You See It . . . Soon You Won't

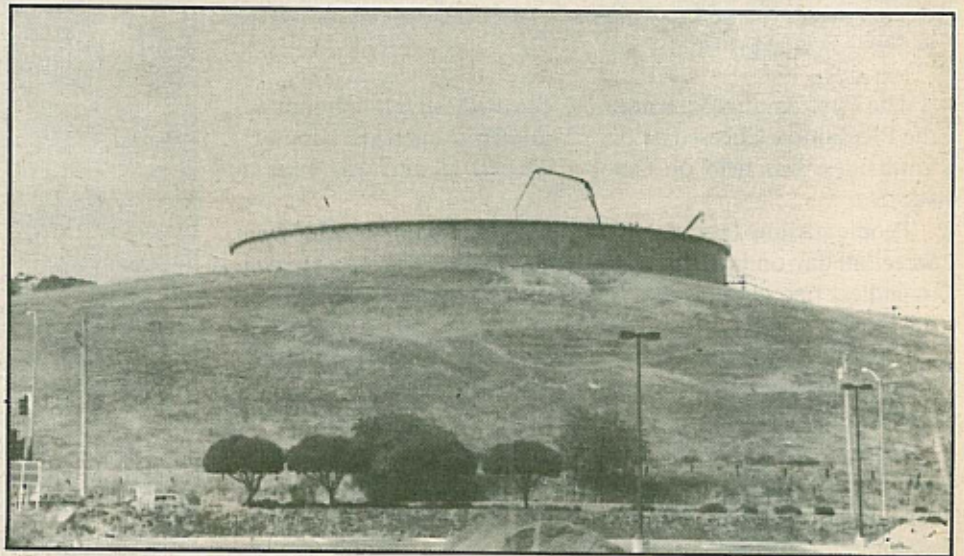
"Pleasanton has traditionally always had a great water storage shortage," says George Deeter, Owner's Representative for The Prudential Insurance Company of America. "I've heard that there were cases when if vast amounts of water were required all at once some residents couldn't even take showers in the morning!"

Many an old-time Pleasanton resident will confirm that statement. However, thanks to the North Pleasanton Water Improvement District (NPWID), a new and unique water reservoir is being constructed atop a hill overlooking the Stoneridge Drive-Foothill Road Intersection which should end Pleasanton's storage problem once and for all.

The two million dollar project,

funded entirely by the NPWID at no cost to the tax payer, began in December of last year. The tank will be completed and filled by December of this year, and by June, 1985, it will have become **indistinguishable** from the surrounding area! **The hill will, for all appearances, look almost exactly as it was before construction began!**

"When the project is completed, the dirt will be built back up around the sides of the tank so that, from the street, it will just look like all the other hills," explains Deeter, the man in charge of the project for the NPWID. "Basically, all we did was cut away from the hill to construct the tank. Once that's done, the earth will then be built back up the sides of the tank to reconstruct the hill exactly."



When construction is completed in December, the water tank will be banked with dirt and planted to regain the natural appearance of the neighboring foothills.

Certainly not a common practice, this project is extraordinary in many other ways, too. "The engineers, the NPWID, and the City, just felt that the hills are such a picturesque part of the Valley, that it would be a shame to scar

it by building a not very pretty structure, then just leaving it there that way. This way, no one will be able to tell it's up there."

Although it may not be pretty, the

Continued on page 12

IN MY OPINION



In My Opinion is a bi-monthly column featuring opinions by guest editors. This month's column is by Fred J. Wehmann, Western Region Vice President of AT&T.

Two years ago AT&T Communications began the phased relocation of its 11-state western region headquarters staff to Pleasanton. Our initial announcement noted our needs for additional space at an affordable price in a location that made good business sense while at the same time providing a good environment for our employees. Pleasanton met those needs, and in return we promised increased local employment opportunities and to be a good corporate citizen.

In the ensuing two years we've relocated some 2,400 jobs to Pleasanton, hiring nearly 800 Valley residents for full and part-time employment with us. Most of our western region marketing, operator services, accounting, support services and domestic and international network staff is now housed in Hacienda Business Park and at Centerpointe near Stoneridge.

And it seems to me we've made a start — but only a start — in being that good corporate citizen. Despite the time-consuming complexities of our move during the time of the break-up of the Bell System — the largest

business restructuring in corporate history — AT&T's employees have found the time to start being part of the East Bay community. From United Way, civic fund drives and charity telethons to local chambers of commerce meetings and sponsorship of Junior Achievement programs in our schools, AT&T and its employees have begun to be a contributing force. It remains for us to be a part of the solution in tackling the larger challenges which confront us all in the Valley — childcare and youth services, senior citizen and health care housing, and local and mass transit.

It seems though, in retrospect, we may have done a better job in moving here than we have in explaining to the public what exactly we do here.

Simply put, AT&T Communications is the unit of the American Telephone and Telegraph Company responsible for long distance and international telecommunications.

“In two years we've relocated some 2,400 jobs to Pleasanton, hiring nearly 800 Valley residents for full and part-time employment with us.”

From Pleasanton we plan, design and engineer as well as install and maintain facilities, special services and construction projects for providing telecommunications services for the 11-western states, adjoining countries and the Pacific Basin. In California alone these include a 526-mile light-

guide system running from Sacramento to Los Angeles, a satellite earth station near Petaluma, seven major electronic switching systems each capable of handling some 500,000 calls an hour, a television operating center in Los Angeles, under sea cables to connect the U.S. mainland with Hawaii and the Pacific countries, a regional network center in Oakland to monitor and reroute calls through the nationwide network, private line offices to administer government and large customer network and a High Seas radiotelephone station at Point Reyes to connect ships at sea to the Pacific network.

“AT&T's employees have found the time to start being part of the community.”

In all likelihood, virtually anyone in the West placing a call to AT&T will have that call answered by us in Pleasanton. And virtually anyone using an AT&T residence or business long distance service in the West will also have that call handled by us.

Our long distance telecommunications services — often taken for granted when we were part of the divested Bell System — are both unique and sophisticated in the competitive long distance marketplace. Only AT&T provides 24-hour long distance service from anywhere in the U.S. to anywhere in the U.S. and to 250 countries and points overseas as well. If you need an operator for collect, person-to-person, third party billing or instant credit for wrong numbers, that's us. And if your call goes through the first time you dial even during the busiest times of the

day, you can be sure that's us, too. Innovative and enhanced telecommunications services for small, medium and national businesses are also provided by us. These AT&T services include enhanced WATS, international and expanded 800 service, Dial-It 900 services, domestic and international video teleconferencing and specially designed dedicated private line networks.

We're the company that introduced the concept of guaranteed customer savings through discounted rates in the evening night and weekend calling periods. AT&T continues to lead in this field with its innovative Reach OutSM * America interstate bulk discount plans for residence and business customers. And the latest AT&T Opportunity CallingSM * programs provide dollar for dollar credits on your long distance bill toward the purchase of brand name goods and services.

“From Pleasanton we plan, design and engineer as well as install and maintain facilities, special services and construction projects for the 11-western states, adjoining countries and the Pacific Basin.”

Service, reliability and innovation have always been hallmarks of AT&T. I promise these qualities will continue to characterize our presence in the Valley.

— Fred J. Wehmann

* A service mark of AT&T



Charlene Rouspil of the Cheese Factory passes out free samples of cream cheese to Cheese Festival guests.

The First Annual International Cheese Festival, in honor of the Pleasanton Cheese Factory's Founder, Demetrios "Jimmy" Voultides, was held on October 27 and 28 and was quite a success.

People streamed through the little Cheese Factory at 830 Main Street all day on both Saturday and Sunday. They were treated to endless free samples of exotic cheeses imported from around the world.

All seven Livermofe Valley wineries were represented in the wine tasting. The wines were served as the perfect compliment to the foreign and domestic cheeses.

Guests were allowed to meander through the Cheese Factory itself, visit with the employees and see, first-hand, the manufacturing and aging rooms where the Cheese Factory has been making cheese for 64 years.

Stoneridge Mall
and
Pleasanton Cultural Arts Council
present

HOLIDAY REFLECTIONS V

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To Benefit: Valley Memorial Hospital, Livermore-Amador Symphony,
Pleasanton Girls Soccer Association, Pleasanton Cultural Arts Council

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Sandy discusses store happenings with Natural Selection's Operations Manager, Gordon Kent.

Stoneridge's Sinclair Doesn't Have Time to Shop

Stoneridge Shopping Center's Marketing Director, Sandy Sinclair, loves the ocean so much that she has a tape "which plays thirty minutes of nothing but ocean sounds." She also has a tape called "Thunderstorm," because, she says, "My office has no window, and sometimes I feel robbed!"

"I like to play them when I'm locked up in the office going through stacks of paperwork!" she laughs. But, far from being a withdrawn, "paperworking" kind of person, Sandy is at her best strolling through the Mall with a friendly smile on her face, greeting the tenants and customers of Stoneridge Mall.

She is full of vitality and loves to deal with people. Sandy majored in Media Communications at Oklahoma State University, but she's also interested in drama and dance. While in college, she helped meet expenses by teaching modern dance to the football team! "I love to dance — just turn on the music and turn me loose!"

Sandy joined The Taubman Company, the owners of Stoneridge Mall, two years ago as Marketing Director. She describes her job as "dealing with our family of retailers and the image that is generically created for the center as a whole through the advertising, events, in-store promotions, and the like."

A lot of Sandy's time is devoted to the community, and in just listening to their wants and needs. "A lot of people don't realize our commitment to this community," states Sandy. "We try to mirror their requirements by providing the kinds of stores people want, rather than just filling the Mall up with anything."

Stoneridge has had plenty of opportunity to "fill up", especially in the last year or so. Thanks to much of the recent development in the area, Stoneridge has become a hot spot for retail chains. According to Sandy, "All of the energy going on in this town has certainly created an awareness of Pleasanton among retailers."

This same "energy" has recently

made Pleasanton one of the ten fastest growing cities in California this past year: not by measure of population or size, but by the phenomenal 250% jump in taxable retail sales. Pleasanton's economy is thriving and "much of that is directly traceable to this shopping center," she says.

"I've lived in Pleasanton for 16 years so this is my home. I've raised my family here. I must admit I watched Stoneridge come here in 1979 with some trepidation. I was afraid that everything that was important to me, the very reasons I moved here, would be affected."

"But that's one of the reasons we started out so slowly here," she explains. "Al Taubman was making a real commitment to this community and he wanted to do things correctly. He was taking a gamble on Pleasanton."

The Taubman Company, unlike most retail developers, builds the center, leases it, and then stays on to manage it. "It's the long-term result we're concerned with here. We want to preserve Pleasanton's flavor — it's what attracted Taubman here in the first place!"

The same flavor attracted Sandy, herself. She was born in Missouri and grew up in Oklahoma. She has no accent but claims, "When I get tired I think the 'A's' flatten out a little and the Oakie creeps through!" It was that small town feeling she grew up with that Sandy wanted for her own children, Troy, 22; Cass, 19; and Shaun, 17.

Before actually settling here, Sandy had moved with her former husband, Bob Sinclair 13 times in five years. "If you want to keep your closet clean, marry a Navy pilot!" she jokes. They came to Pleasanton in 1961 to visit some friends and "We just plain fell in love with this place!"

"There is a small town feeling here that has nothing to do with size or population; it's a sense of pride in one's community — it's very much the way I was raised," Sandy feels. "We just really felt that we had found 'home'. Yes, Pleasanton's been a good home to us."

Pre-School Co-op Has Room

Hill 'N Dale Pre-School, a parent cooperative, still has openings in the Tuesday-Thursday morning and afternoon classes.

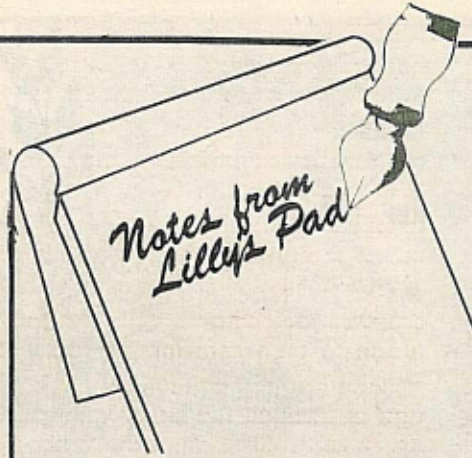
As a part of the Amador Adult Education Program, Hill 'N Dale offers a low tuition alternative for the pre-school experience.

Both parent and child learn through

education classes for the parent and participation in the nursery school sessions.

Classes meet at Pleasanton School.

Interested parents of a child two years six months through four years are encouraged to call the school registrar, Trallee Mendonca at 462-6682.



I was fortunate to be among the guests at this year's Tri-Valley fund raiser "Stepping Out For Freedom." It was a gala event and it raised a considerable sum for both the Tri-Valley Community Fund and for the Statue of Liberty Restoration.

It also appears there was more than just the fast pace of the auction going on that night.

Take for instance the lady who had to pay a fine at a Sorooptimist meeting for getting caught in the waterbed (an auction item) with a man who was not her husband!

And then there was the young gentleman who had the winning bid on a mink jacket for his wife and was thrilled to death because he got it for only \$500.

Blame it on the acoustics in Hacienda Center but it sure was a surprise when the "mink jacket" turned out to be the "delivery of a baby." His wife did not speak to him for the rest of the night and into the next day.

However, it all turned out okay because he was able to sell his fabulous "buy" to someone in need for \$400. He ends up donating \$100 to a good cause and his wife is speaking to him once again.

There is, however, a mystery still

to be solved. What happened to the bedspread that covered the waterbed? It seems someone inadvertently walked off with it because it was definitely not an auction item.

Would anyone who discovers that they have a waterbed spread that does not belong to them, please return it to Lynn Bartee at Pleasanton Office Supply. No questions asked!

Also, if you are missing a pair of shoes, contact Lynn.

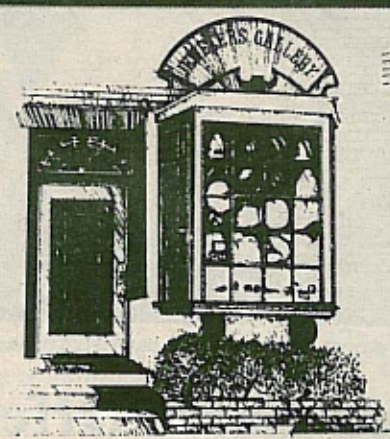
A lost ring and its owner have already been reunited.

More notes on Stepping Out . . . A certain young lady went to great lengths to acquire a date for the big bash. It seems that there was a drawing held at the Pleasanton Hotel on Thursday night in order to find a date for this charming lass, but after several attempts, it was no luck.

The story of the attempt to find the dateless lady a partner finally hit the local radio station. Her plight was announced over the air waves to all listeners as part of the local news.

Well, within a very short time her phone rang and she had her date. It turned out to be one of the gentlemen who was at the Hotel the night of the drawing, but his name was never called. He was delighted to accompany the young lady to the event and a very happy evening was had by the "matched" couple.

All in all, the event was a great success, and plans are already underway for next year's party, so keep your "Stepping Out" clothes handy.



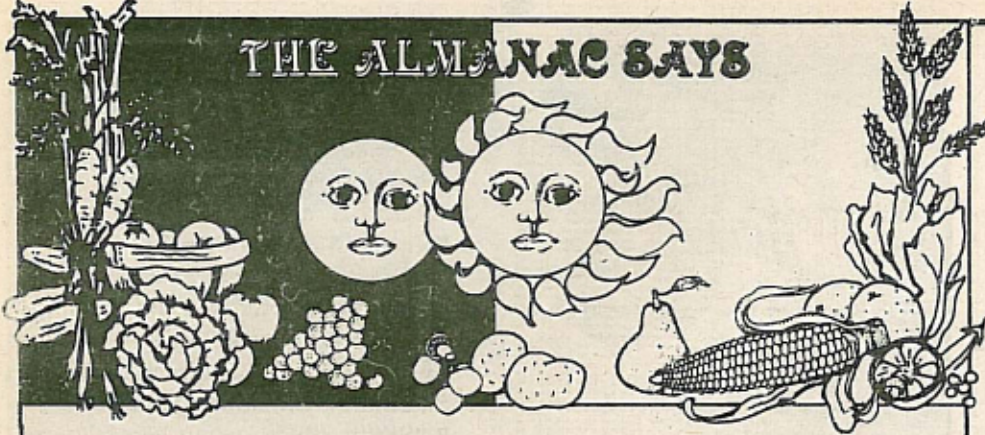
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THE ALMANAC SAYS



"Next to the originator of a good sentence is the first quoter of it."
— Ralph Waldo Emerson.

I've always liked quotes. And I've always admired, not only the first quoter but the person who can quote appropriately at just the right moment. It's an art.

These are some of my favorite quotes. I know you probably have your own, but you'll have to get your own column.

A foolish consistency is the hobgoblin of small minds.
— Ralph Waldo Emerson

★ ★ ★

I never worry about giving in to temptation because I have found that things that are bad for me, do not tempt me. — George Bernard Shaw

★ ★ ★

It is better to wear out than to rust out. — Cumberland

★ ★ ★

There is always room at the top. — Daniel Webster

★ ★ ★

Happiness makes up in height for what it lacks in length. — Robert Frost

★ ★ ★

A man must make his opportunity as oft as find it. — Francis Bacon

★ ★ ★

The man who makes no mistakes does not usually make anything.
— Edward Phelps



Inspectors Judy Myrick (left) and Betty McDaniel on the job at Valley Business Park.

'Building' a Better Way

Building inspection is an ideal field for women, according to Pleasanton Building Inspector Judy Myrick, who says, "It's perfect, you're outside all day, meeting lots of different people; it's really a lot of fun." Judy and her work-mate, Betty McDaniel are enjoying their jobs with the City of Pleasanton and plan on staying for a long, long time.

Both women went through a pilot program for building inspection training at Butte College in 1978. "When we first went into school, construction was thriving, but by the time we got out, it was in a terrible slump!" Judy remembers. But neither ever gave up, and now construction, and their careers, are thriving.

A certified inspector since 1980, Judy worked one and a half years for the City of Novato before coming to Pleasanton. "I've always liked it here and I knew I wanted to live here," says Judy. She applied for the position twice before she was actually taken on staff

in Pleasanton.

Single, and happy to be so, Judy just recently purchased her first home, here in Pleasanton. "I'm really excited about it. That's how I spend most of my free time now. It's an old house so I'm working to fix it up," she states.

Betty McDaniel, on the other hand, is about as far from single as you can get. The mother of seven, Betty has done her turn on the domestic avenues of life and is finally enjoying her own career. Betty lives in Palo Alto, but loves her job here in Pleasanton, she says, "It's really a great city to work for."

Although more women are now entering the field, building inspection is still largely a male-dominated field. "Sure, there are times when people try to hassle you or give you a hard time," Judy replies, "But it's just like anything else; you can't take it personally but you'd better be sure you know what you're talking about!"



SCORE'S Jim Schroeffer presents business strategy materials to one of the program's participants.

Retired Execs Offer Help

One of the reasons the failure rate for American small businesses is so high, according to Jim Schroeffer, is "not that they plan to fail, but rather that they fail to plan." Jim is a volunteer for the SCORE outreach program in Pleasanton. SCORE stands for Service Corps of Retired Executives.

The organization originally began about 20 years ago in San Francisco with twenty men. SCORE is still headquartered in San Francisco, however, there are now 11,000 counselors all over the country and the program is sponsored by the United States Small Business Administration.

"We want to give back our talents, our experience, and our expertise to younger people who are just starting out in business," Jim explains. "We try to find out what their problems are and

then give suggestions for possible solutions."

He feels that people need to sit down and anticipate problems before they occur. "They need to answer some important questions and write up a business plan," he says. Jim counsels out of the Pleasanton Chamber of Commerce office on Tuesday. You may call in advance and make an appointment with him there.

Jim is a retired businessman who owned a couple of bicycle shops in the area, including the old Schwinn shop in Livermore. He has been counseling with SCORE for two years now. In Jim's opinion, another common reason for business failure is poor customer service. He stresses, "All of the planning in the world isn't going to help if your customers aren't satisfied!"

Symphony Opens

Saturday, December 8, will be the opening concert of the season for the Livermore-Amador Symphony and will feature local pianist Michael Fennelly, playing Beethoven's "Concerto No. 1."

Other featured works will be music from "A Midsummer Night's Dream" by Mendelssohn and Rimsky-Korsakov's "Scheherazade"

On February 2, soloist Nan Davies performs Vivaldi's "Piccolo Concerto in C Major." Also appearing in the program will be the winner of the competition for Young Musicians and "How Pleasant to Know Mr. Lear" for Narrator and Orchestra by Edwin Roxburgh.

March 23 presents well-known violinist Lucy Stoltzman in "Concerto, Opus 17" by Jean Sibelius, Mozart's "Symphony No. 38, 'Prague'" and Ravel's "Le Tombeau de Couperin" will also be performed by the orchestra.

The season's final concert on May 18, will offer the accomplishments of Lynn McConahey, pianist, playing Rachmaninoff's "Concerto No. 2," "Symphony No. 9" by Shostakovich and Prokofiev's "Romeo and Juliet Overture" will conclude the season.

For season ticket information, call Lorraine Raison at 443-0751

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4444 Black Avenue Pleasanton, CA 94566 462-LOVE

Located near the Aquatic Center, City library, Alisal and Walnut Grove elementary schools, and business centers in Pleasanton.

School Hours — 6:30 am to 6:00 pm





Joan and Bob Cordtz review plans for Pleasanton's first Bed and Breakfast Inn.

Bed & Breakfast Inn Planned

Bob Cordtz is a manufacturers' representative from San Ramon. Seven years ago, when he was looking for an office, he just happened to end up in Pleasanton. At the time, neither Bob, nor his wife Joan, had any idea how much of their future would be tied to Pleasanton and, in a way, to its past.

Bob purchased a lovely white victorian home at 262 West Angela and set up his office right away. Three years later, when the old, weathered, victorian next door went up for sale, the Cordtz's decided to buy it, too, and then set about to restore it.

"It wasn't easy, let me tell you," says Joan. "You wouldn't have believed the condition it was in!" But restore it they did and with the help of their sons, Bob and Joan were soon able to rent out the house as two apartments.

Joan, however, had always had something else in mind. She had always been intrigued with the idea of owning a Bed and Breakfast Inn, but, "I just never really did anything about it," she remembers. After tossing the idea back and forth for a couple of years, the couple traveled up to Napa for a seminar on the subject.

"It was two days of lectures and meetings for people interested in the Bed and Breakfast business," explains Joan. "There were people there in all stages of the business: just thinking about it, like us; just getting ready to open up; and some who had already started."

The event was just what the Cordtz's needed to convince them that they were "ready to take the gamble." Their gamble, to date, has required submitting a letter of intent to the City's Planning Commission, in order to obtain rezoning, architectural drawings and sketches, and a lot of planning.

The zone change has been approved and they must now have the plans approved by the Planning Commission.

"I believe they will have a public meeting before we'll receive final approval. We have to wait until then to really get started," says Joan.

Once all the approvals are in, there will be considerable changes made to both homes. Bob's original office will soon be converted into the Cordtz's permanent place of residence, and the house next door will be renovated into six separate bedroom/sitting rooms, each with its own bathroom and outside entrance.

The lawn will be converted to parking spaces and another portion of the vast backyard will become a lush garden with patio seating. The old carriage house will, after some extensive remodeling, become the Inn's kitchen, dining room, and office.

Bob hopes to obtain some used brick from the historic 450 Main Street building*, and Joan is looking forward to furnishing the interior of the Inn. "I want to do it all in antiques!" she says excitedly. "But, I realize it will be very expensive, so I won't be able to do it all at once!"

The two aren't yet sure of what to call Pleasanton's first Bed and Breakfast establishment, although The Pleasanton Carriage House is one possibility. They also aren't sure of what color to paint the two homes, but the Cordtz's kids are leaning toward "traditional white"

"We need to have all of this decided by the time we present the plans to the Planning Commission, so we better get with it!" Bob states. The Cordtz's plan to be open for business by the middle of next summer. "Although we hope to attract some of the corporate clientele, looking for a homey alternative to a hotel," Bob says, "we're really hoping the people of Pleasanton will come stay with us as well!"

* See front page for the story.

Human Services Directory Available

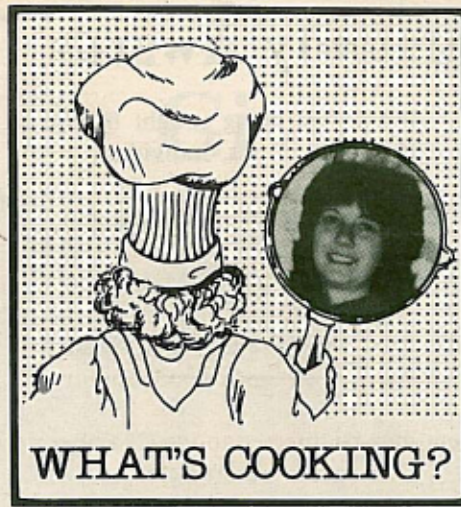
An updated Valley Human Services Directory is now available to individuals and agencies through the joint effort of the Pleasanton Human Services Commission and the Livermore Social Concerns Committee.

Directories are available from the Pleasanton Recreation Department, 200 Bernal Avenue, 8:00 a.m.-5:00 p.m.,

Monday through Friday or the Livermore Multi-Service Center, 3311 Pacific Avenue, Livermore, 9:00 a.m.-5:00 p.m., Monday through Friday.

Mail orders will be accepted, however, for a fee of \$3.00. The cost for picking up the directory is \$2.00.

For further information on the directory, call 847-8160.



Some might think Lucy Morgan, a Pleasanton mother of four, has her hands full when meal time comes around. Lucy, however, thinks she has it pretty easy, considering she grew up cooking for nine sisters and three brothers in Seattle, where her father worked for Boeing Airplanes and her mother "stayed home and had lots of babies!"

"It really wasn't difficult because my mother would choose the meat for the meal, and we pretty much knew what had to accompany it," Lucy says. "We were basically a meat and potatoes family. Every meal consisted of some type of meat, and mashed, baked or scalloped potatoes, or maybe rice; vegetables, a salad and dessert every night."

Lucy says she still cooks pretty much that way, except her meals are far more inventive, and far less in quantity! "We don't have desserts every night either!" laughs Lucy. "We don't need all of those calories!"

Still, family tradition runs deep. Lucy is very much the traditional mother. She bakes a pie every Sunday, works two days a week so she can be home for her children, and enjoys making holiday outfits for the children on Christmas, Easter, etc., just as her mother had sewn for all 13 of her children.

"I never felt I lacked for anything. We all went to private schools, had music lessons, and received plenty of love and attention," she states. "It was great, really; you never had to leave your own home to find something to do. There was always someone to play with or talk to!"

Lucy's husband, Joe, is an Engineering Manager at General Electric in San

Jose. The couple lived in San Jose a short time before moving to Pleasanton almost 16 years ago. Both Morgans agree that Pleasanton is the ideal community for them.

Lucy is an Industrial Registered Nurse who works out at General Electric, too. "Working two days a week is just perfect for me. I couldn't handle everything otherwise," says Lucy referring to her four children, John, 15; Sharon, 14; Christine, 9; and Annette, 7. "I know there are mothers who can do it, but for me, something has to give and the kids are more important!"

Lucy enjoys clipping recipes from various sources, then trying them out. She enjoys working with chicken and with casseroles ("You can really put something of yourself in a casserole — add a little of this and a little of that!"). But Lucy's favorite meal is spaghetti. "I've always loved it — I don't know why! I could probably eat it seven days a week and never tire of it!"

To start off your holiday season with some tradition, Lucy shares her recipe for fresh pumpkin pie. Lucy developed the recipe on her own after years of agonizing over wasting four Halloween pumpkins. "With all of these kids, I was always stuck with lots of pumpkins, and I didn't know what to do with them!" she says.

"So about five years ago, I started experimenting with different pumpkin pie recipes until I came up with this one!" Lucy removes the pumpkin meat after Halloween, then freezes it until she's ready to make her Thanksgiving pies. But you may use a fresh pumpkin if you didn't save Halloween's leftovers this year.

FRESH PUMPKIN PIE MORGAN

- 1 1/2 cups cooked pumpkin fresh
- 3/4 cup sugar
- 1/2 cup whipping cream unwhipped
- 1/4 cup milk
- 3 eggs
- 1 large tsp. nutmeg
- 1 large tsp. cinnamon
- 1/2 large tsp. allspice
- 1 Tb. cornstarch
- 1 9" pie crust shell

May add red or orange food coloring.

Cook in 425° oven for 1 hour or until knife inserted comes out clean.



Chamber Seeks Community Awards

Nominations for Community Development Awards are being sought by the Pleasanton Chamber of Commerce. Eligible entities are groups, individuals or businesses.

Categories and criteria for nominations are listed below in the official Community Development Awards Nomination Form.

All nomination forms must be returned to the Chamber office, 411 Main Street, by Tuesday, November 13, 1984.

Winners of the awards will be announced at the Community Development Awards and Chamber Installation Dinner on Friday, January 18, at Castlewood Country Club.

Any questions regarding the form or the event may be directed to the Chamber at 846-5858.

COMMUNITY DEVELOPMENT AWARDS NOMINATION FORM

NOMINEE _____

ADDRESS _____ PHONE _____

CATEGORIES AND CRITERIA

- I. **Enhance City Character** — This award can:
 - a) recognize efforts to support the extensive youth and recreation programs of the community.
 - b) recognize efforts to promote the educational and cultural opportunities of our town.
 - c) recognize the refurbishing of historic buildings or sites.
 - d) recognize the promotion of local history.
 - e) recognize the contributions to the unique qualities of the downtown.

- II. **Community Service** — This award will recognize those who directly participate in the life of the community through:
 - a) human and social services.
 - b) senior citizen activities.
 - c) health concerns.
 - d) achievement programs.
 - e) cultural programs.

- III. **Businesses** — This award will recognize those whose presence in the community has a positive impact on the community and the business climate beyond normal results of doing business here.

Nominees in this category may be groups, institutions, people and businesses who do more than just meet basic city and community standards.

NOTE: Special recognition may be given for other contributions not otherwise identified in the above category.

Please use an additional sheet of paper to explain why you feel your nominee should receive a Community Development Award. Return this nomination form to the Chamber office by November 13, 1984.

Submitted By: _____ Phone: _____

411 Main Street • Pleasanton, California 94566 • (415) 846-5858



The Tri-Valley YMCA will hold classes at the Highland Oaks Recreation Center on Tuesdays and Thursdays. Classes include aerobics, pre and post natal care, rhythm-gym, hotdoggers (3-6 years old), and ballet (6-10 and 11-15 years old). Fee is \$20.00 for any class. Further information may be had by calling 462-0270. Shown in the photo are two youngsters participating in a hotdoggers class.



Mike Lipschutz, (tuba); Peggy Smith (clarinet); and Luanne Martin, (flute), preparing for the concert.

Star Wars at Children's Concert

The Fifth Annual Pleasanton Community Band Children's Concert will be held November 19th, at 2:30 p.m. at St. Augustine's Church. The concert is designed specifically for children through the eighth grade.

"We want to enhance the musical experiences of the children in the Valley," says Community Band President, Mary Ann Butler. The concert is free, and children and parents are welcome to attend.

The Band will demonstrate each of the instruments to the children, and they "will try to teach them something

about melody, harmony, blend, and balance," says Butler. The conductor for the concert will be Michael C. Ward, a Valley product who has returned to the area after obtaining his degree in Music Education.

A variety of songs will be performed, such as music from The Raiders of the Lost Ark, The Empire Strikes Back, and the Star Trek movie scores. Other music will include The March of the Toys, the William Tell Overture (Lone Ranger Theme), the Smurf's Marching Song, and Tubby the Tuba.



Mary Hobbs, Sharon Fuller and Joyce Messa look over a few items that will be on display at the Second Annual Silent Auction sponsored by Charlie Brown and Golden Acorn Chapters of Children's Home Society. The event will be held at the Pleasanton's Veterans' Building, 301 Main Street, on Sunday, November 18, from 2 p.m. to 5 p.m. Donation is \$2.00 per person.

Famed Artist to Appear

The Pleasanton Art League, Valley Artists and the Livermore Art Association have announced a joint meeting that will feature Melford Zornes as guest watercolor demonstrator at Hacienda Business Park Community Center on Wednesday, November 14 at 7:30 p.m.

Mr. Zornes, a leading watercolorist and teacher, is represented in the collections of the Metropolitan Museum of Art in New York, the Los Angeles County Museum, the National Academy of Design, The White House, and numerous other public and private collections throughout the United States.

The public is invited free of charge to attend this demonstration by Mr. Zornes.

Further information on the event can be obtained by calling Jackie Borge at 846-1267.

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ACROSS
FROM HACIENDA BUSINESS PARK

Pathways Reporter's First Hand Account

Celebrate Life by Giving Blood

By Mickee Fields

When the employees of Chabot Center at Hacienda Business Park decided to get together and have an in-house blood drive, I naturally signed up right away. I have given many times before and I know that blood is in constant demand. At times it is needed for an emergency and sometimes the person in need is someone you know and love.

My father is a devout donor and gives blood every few months where he works. I remember as a child, that it was always a familiar sight to have him come home with a "Be nice to me, I gave blood today" sticker emblazoned on his work shirt. I grew up believing that the whole process was an honor, and looking forward to the day I would be old enough and could wear a sticker, too.

So it was a shock for me to discover that not everyone is as ready and willing to give blood as I was. I was amazed at the number of employees in my own building who were unable or unwilling to participate. Over 11 million units of blood are transfused in this country every year. But less than 5% of the population is providing the blood to meet that need.

This particular statistic surprised me, and I wondered why this was so. I found "the fear of the needle" to be the prevailing reason. I must admit that I



Blood Bank nurse, Emilie Coyne, prepares Mickee for blood donation.

found myself just a little nervous at the prospect of being punctured, even though it was to be my third time "on the table"!

Apprehension began as they asked the preliminary health questions and typed up my card. I was downright uptight as the nurse punctured my finger to check my blood for hemoglobin; my pulse tested twenty beats faster than my normal resting rate. "No, I'm not nervous, I've done this all before," I assured the next donor in line, really trying to convince myself.

As I stepped into the Community Room at Chabot, I glanced around at the nurses on staff to see which I'd have actually do it. Then I spotted Emilie Coyne, who had taken my blood once before in another drive. I figured she'd be my best bet, since I'd obviously lived to tell about that last time.

Although my nerves reached a peak right before the actual injection, it was relatively simple and really pretty painless. Being a slow bleeder (small veins, they say), everyone around me beat me to the cookie table, including

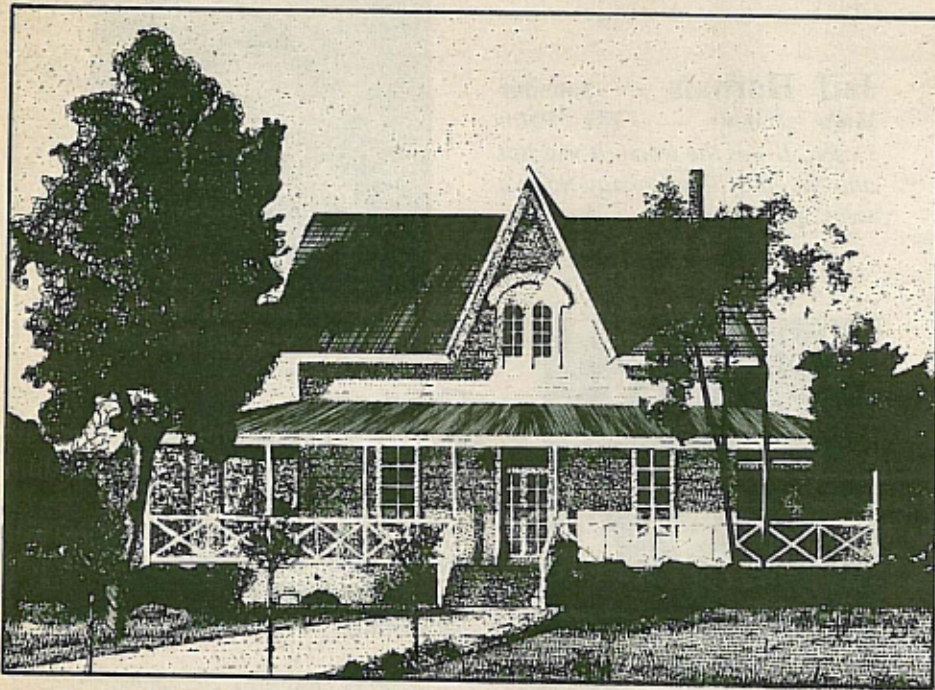
all of the people who were behind me in line and didn't even lay down on a table until I was well into the process.

But once I got to the table, there were plenty of cookies and juice left. I was also presented with a special "Celebrate Life" t-shirt, and that much admired "Be nice to me" sticker. I was in and out in less than 1/2 an hour.

Actually, it was sort of fun, pretty much like I remembered it to be. And, just like last time, I vowed I would do it again soon. As a friend of mine said, "It's probably good to get rid of the old blood and make some new stuff anyway!"

It should be noted that human blood only has a life span of 35 days from the date of donation. It is living tissue and cannot be manufactured. Only human beings can give this "gift of life" to other human beings. A slightly painful prick is, after all, a small price to pay for the life you might help to save. Blood will be in especially great demand during the holiday season.

The Blood-mobile is at the Pleasanton Veterans' Hall the first Tuesday of every other month starting in November. The first Tuesday of each alternating month, i.e. beginning with December, it is at the Livermore Recreation Hall. Hours are 2:00 to 6:00 p.m. for more information, call 654-2924.



Evergreen Branch of Children's Hospital will sponsor "Christmas at Century House."

Children's Hospital Benefit

Christmas at Century House

Evergreen Branch of Children's Hospital Medical Center will sponsor Christmas at Century House with the theme "Starting a Tradition."

The event begins with a Champagne Preview on Saturday, November 24, from 7 p.m. to 9:30 p.m. featuring award winning champagne and wine from Stony Ridge Winery. Donation is \$12.50 per person.

Entertainment will feature "The Bay Area Love Notes" and the Presbyterian Choir directed by Philis Manuel.

House Tours at \$2.50 per person will be held Sunday, November 25, through Thursday, November 29 from 11 a.m. to 2 p.m. and also Tuesday and Thurs-

day evenings from 7-9 p.m.

Participants in the event include Mother Nature's, The Design Place, Dorothy Scribner with furnishings from Nothing New and The Furniture Market, Country Heritage, Dukes, Etc., Going to Pieces, Trans Design and the Photo Plant.

Reservations, which will be acknowledged at the door, may be made by making checks payable to: C.H.B., Inc., c/o Patti Martin, 2325 Gloria Ct., Pleasanton, CA 94566.

All proceeds benefit Children's Hospital Medical Center.

Co-chairpersons of the event are Bernie Cooper and Mary Ann Wagerman.

Commute Alternatives Get Spotlight

The Pleasanton City Council voted on the Transportation System Management Ordinance on September 11th, 1984. In approving the Ordinance, they agreed that the City would work with employers to promote commute alternatives such as carpooling and bicycling to work.

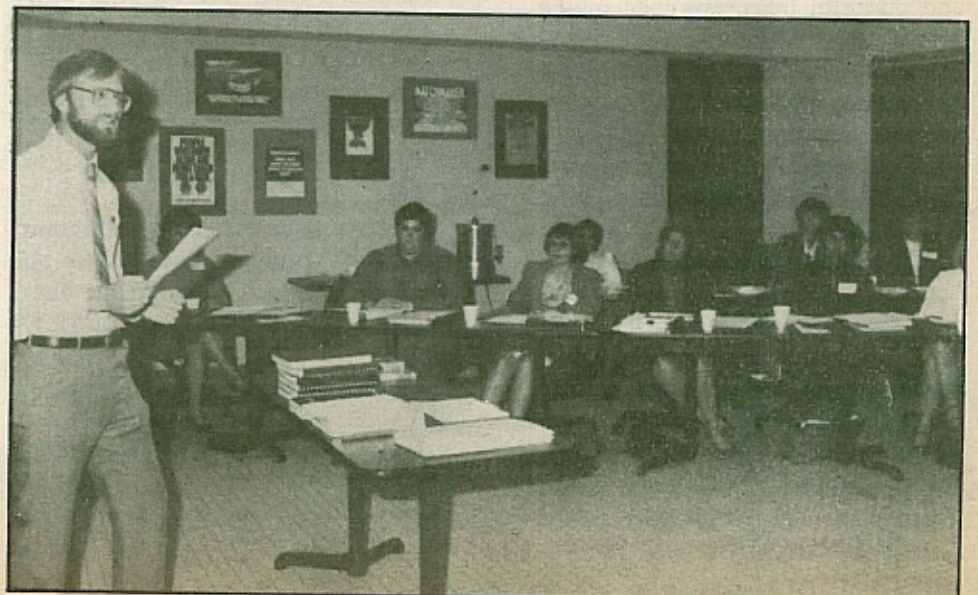
Their first joint effort took place earlier this month when the City of Pleasanton, the Metropolitan Transportation Commission (MTC) and Hacienda Business Park co-sponsored a transportation training class. Twenty-seven local employers sent representatives to the all-day course.

The purpose of the Commute Alternatives Program was to introduce employers to alternatives to driving alone, to help company transportation coordinators develop a plan for encouraging these alternatives and to give the

coordinators an opportunity to meet each other.

Participants did not spend all day in the classroom. At lunch time, they went for a spin around Hacienda Business Park in RIDES for Bay Area Commuter's vans. The company coordinators compared the regular bench seat van to the new luxury van with individual seats. Riding in the vans gave the coordinators a chance to feel what it would be like to ride to work in a vanpool. (Commuters interested in vanpooling to work can call RIDES for more information, 415-861-POOL).

The event was hosted by Denise Frak of Crum & Forster Personal Insurance, located in Hacienda Business Park. Chandler Lee, the City's Planning Consultant and Karen Fraser-Middleton, Hacienda's Transportation Manager worked with MTC to organize the class.



Chandler Lee, planning consultant, conducts a transportation training class.

a bit of trivia

By Ben Fernandez

1. "All The President's Men" told the story of the two Washington Post reporters who uncovered the Watergate mess. What were the real-life names of the two reporters played by Dustin Hoffman and Robert Redford?
2. Who was the first quarterback for the Oakland Raiders?
3. "Hot Lips" Houlihan got married on television's "MASH." What was the name of her husband?
4. Television's "\$64,000 Question" was originally a radio show. The prize was \$64. What was the name of the radio show?
5. Actually, the first rock and roll song to be a national hit was 1953's "Sh-Boom." Who made the recording?
6. If their real names were used, the 1969 hit movie would have been called "Charles Leroy Parker and Harry Longbaugh." However, their assumed names are much more recognizable. What was the actual name of the movie?
7. Pity the poor Chicago Cubs for not making the World Series. It has been 39 years since they last played. However, in what year did they last win the World Series?
8. Archie Bunker lived in Queens, but where did Maude Finley live in TV's "Maude"?
9. What Broadway composer wrote "Send In The Clowns"?

Answers Below

Jobs Training Openings Announced

Openings are now available in the Adult Vocational Training and Placement Program and the Out-of-School Youth (Jobs West) Program through the Valley Job Training Partnership Act Program Office, based at 4375 Foothill Road, Pleasanton.

Individuals applying to the programs must be Valley residents, low-income, out-of-school youths, ages 16-21, and adults.

Training area openings are in the categories of meat cutting, computer repair technician, water treatment plant operator, clerical, word processing, graphics/printing, auto body repair and TV/Electronics.

Length of training varies depending on program and training area.

Other activities available to the Out-of-School Youth (Jobs West) Program are: On-the-Job Training in local

private industry, work experience, internships, GED preparation and direct job placement.

For specific program details, call Dianne Heston, program coordinator, at the program office, 462-1353.

Day Care Referral

Resources for Family Development has launched a new project in response to a community need for child care substitutes and in-home care.

The program, made possible through a grant from the Tri-Valley Community Fund, will allow Resources for Family Development to establish a referral list of substitutes for day care centers, family day care homes, and in-home care givers. The service will be available for child care facilities and parents in Pleasanton, Dublin, and Livermore.

RFD is looking for people who are interested in working with children as substitute teachers/aides in day care centers and homes and also those willing to do care in children's own homes.

The need for this service has been growing rapidly and RFD believes people seeking rewarding employment with young children can develop a clientele from local facilities and parents. The flexible nature of the employment may be appealing to those seeking part time work as well as those first entering the field and looking for experience.

RFD will assess the applicants, maintain a fingerprint file, and provide parents and child care facilities with appropriate referrals when they call.

Call Sally Leonard at 455-5111 for further information.

Tot Play School

The Amador Education Program has limited openings in the Mini-Co-op Play School which meets Wednesdays and/or Fridays from 9:30 a.m. to 11:30 a.m.

The program is for children who are able walkers to 2½ years old, and their parents. Classes meet at Pleasanton School.

Call Trallee Mendonca at 462-6682 for more information.

On The Street:

"What was the best or worst vacation you've ever had, and why?"



Bea O'Brien — Pleasanton resident — "I think the worst vacation I've ever had was when I went to visit family in Seattle in the middle of July. The sun only peeked out twice, the whole two weeks I was there! The best vacation was when we followed the Lincoln trail all the way from Illinois down through St. Louis and then to the great Smoky Mountains and camped out."

Rodrigo Contreras — Chilean exchange student attending Amador High School — "My best vacation was coming to America. I've been here for one month, and I'll be staying here for another year. I don't think I've ever had a bad one."



Carolyn Hunt — Secretary at the Lawrence Livermore Laboratory — "My best vacation was sailing in Greece. Last year nine of us rented a sailboat and sailed for two weeks. It was fantastic."



Jeff Harnais — Amador High student — "The Palm Desert. It was the worst. It was hot and dry and I had to stay there a week and a half!"



Gail Lange — Artist — "My worst vacation was my only one. I went to Houston, Texas to marry a man and then found out he was a bum. There was no one to share the beautiful sunsets with, so I turned around and came straight back home!"

Roger Goodrich — Owner of Goodrich Cleaning Service — "The best one was when we went camping at Yellowstone National Park and the Grand Tetons. The kids were still real small and we camped in a tent trailer. It was the best."



Trivia Answers

- | | |
|---------------------------------------|---|
| 1. Carl Bernstein and Robert Woodward | 6. "Butch Cassidy and the Sundance Kid" |
| 2. Tom Flores | 7. 1907 - They beat the Detroit Tigers |
| 3. Donald Penobscott | 8. Tuckahoe, New York |
| 4. "Take It or Leave It" | 9. Stephen Sondheim |
| 5. The Crew Cuts | |

Community Calendar

Thursday, November 8

Women's Network — 9:30 a.m., Community Room, Chabot Center. Admission free. Call 462-0280 for reservations. Guests: Jane Dornacker, Radio station KFRC; Karel Kalin, Radio station KKIQ and Chef Rick Hall, Duke's Gifts and Gourmet.

Friday, November 9, November 16

Job Club — "How To Follow Up The Employment Interview Properly" & "How To Conduct Effective Salary Negotiations" respectively. Open to all career changers and job seekers, at no cost. Conducted by Rod Meyer, Executive Director, MODERN CAREER DECISIONS. The group meets every Friday — 10 a.m. — Dublin Library multi-purpose room. Call Nadene at 846-9071 for further information.

Saturday, November 10

"Holiday Reflections V" — 9 p.m.-1 a.m. Stoneridge Mall. Interstate 580 at Foothill Road. Tickets \$15.00 per person. Call 846-5858.

Monday, November 12

Tri-Valley Widowed Group — December planning meeting, St. Charles Borromeo Church, Recreation Room, Livermore. For information, call 443-4635.

Thursday, November 15

Women's Network — 9:30 a.m., Community Room, Chabot Center. Admission free. Call 462-0280 for reservations. Guests: Chef Jay Bird, demonstrating Holiday cooking. Herald reporters Joan Boer and Sally Tockey.

Saturday, November 17

"Santa Bear" arrives in Downtown Pleasanton via hot air balloon at 10 a.m. Site to be announced.

Sixth Annual Downtown Christmas Preview — 10 a.m.-5 p.m. Downtown stores.

"A Brick in Time" — Used Brick Carry-Off. 450 Main Street. 7:30 a.m.-4:30 p.m. \$10 per wheelbarrow. Benefits Downtown Pleasanton and Amador-Livermore Valley Historical Society.

Sunday, November 18 through December 22

"Santa Bear" will be in Downtown each Sunday. 12-2 p.m. Locations to be announced.

Tuesday, November 28

Leadership Skills Workshop — "Assertiveness", 9 a.m.-12 p.m. Pleasanton School District Office, 123 Main Street. Fee \$15.00. For information, contact 462-3570.

Thursday, November 29

Annual Christmas Tree Lighting Ceremony at the Historical Museum. 603 Main Street at 6:45 p.m. Guests: Santa Claus and Santa Bear.

Thursday, December 6

Leadership Skills Workshop — "Time Management", 9 a.m.-12 p.m. Pleasanton School District Office, 123 Main Street. Fee \$15.00. For information, contact 462-3570.

Saturday, December 8

Livermore-Amador Symphony — 8:15 p.m. First Presbyterian Church, 4th and 'L' Streets, Livermore. For information, call 443-7362.

Monday, December 10

Chabot College, Valley Campus, Concert Choir performance. Kirk Mechem's "Seven Joys of Christmas", Presbyterian Church, 2020 Fifth Street, Livermore. For further information, call John Roth at 455-5300.

Wednesday, December 19

Fourth Annual Community Christmas Party — Veteran's Building. 7:30 p.m. Music, refreshments, Santa Claus and Santa Bear.

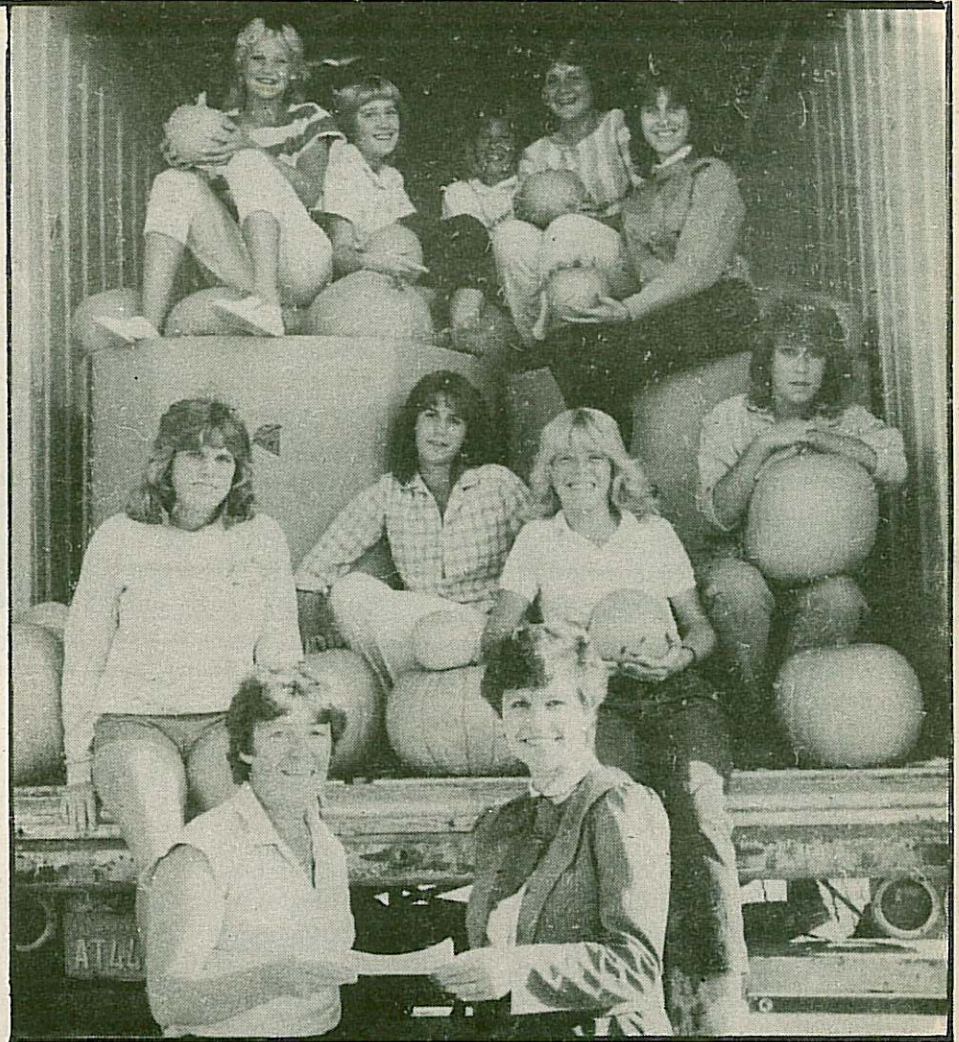
Pharmacy Joins Drug Fight

Pharmacists Against Drug Abuse (PADA), an anti-drug abuse public information campaign designed to help educate parents on the health dangers of the abuse of drugs by children, was recently launched nationwide.

Now that kids are back in school, and PTA's are renewing their activities, Stoneridge Professional Pharmacy,

5720 Stoneridge Mall Road, Pleasanton, will serve as a key community resource for information on drugs or drug abuse.

For a free brochure or more information, stop by the Stoneridge Professional Pharmacy at the Medical Center in Stoneridge.



Minette Swift (left) receives a check for \$900 from Ellie Lange of Harris Realty, while members of the Pleasanton Girls' Soccer Association ready themselves to deliver pumpkins. Seven thousand pumpkins were delivered by the girls to Pleasanton homes, compliments of Harris Realty. The donation will cover season tournament expenses for the Association.

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FOR SALE

1977 Audi Fox — Great shape, sun-roof, Blaupunkt stereo. Good M.P.G. \$1800. Call 462-0813.

HELP WANTED

Directors — Pleasanton Playhouse is accepting applications from persons interested in directing (both artistic and technical) an upcoming comedy. Mail applications to P.O. Box 1445, Pleasanton, CA 94566. For more information, call Bob or Renee Lewis at 846-1945.

Childcare — Need mature, loving person to care for 3-month old. My home or yours. Del Prado Area. Monday - Friday. Salary negotiable. 484-2857.

Accounting Assistant — The Prudential Insurance Co. of America (Real Estate Development office) has an opening for an accounting assistant in our Hacienda Business Park office, Pleasanton, Calif. Responsibilities will include: accounting for cash disbursements and maintaining Prudential Accounting system for real estate development project costs and fixed assets. Applicant must be accurate with numbers, experienced with construction cost accounting. IBM personal computer, word processing systems, college level accounting courses helpful. Candidate will receive 2-3 months training in our S.F. realty group office located in Embarcadero Center prior to permanent assignment to our Pleasanton office. Equal opportunity employer, salary commensurate with education and work experience. Send resumes to The Prudential Insurance Co. of America, 4637 Chabot Dr., Pleasanton, CA 94566, Attention: Richard Sonaty.

LETTERS

Dear Ms. Ault:

The writer of "Almanac Says" in your October 15, 1984 paper did not know why the Kansas City baseball team was named "Royals". The name was selected in a city-wide contest in honor of the "American Royal", a popular horse show that has been held in Kansas City for years. The name "Royals" also portrays the way Kansas City fans feel about their teams and their city. By the way, I believe the NBA franchise there was named "Kings" for the same reasons.

Jim Stephenson
AT&T, Pleasanton

(Thank you, Jim. — Ed.)

To all our brothers and sisters in Pleasanton:

To write a letter to each one of the people who in one way or another made our experience an unforgettable one, would require all the paper and ink in Tulancingo! It was everyone!

It is for that reason that in this brief message I bring to each one of you my most sincere appreciation for your love and all your beautiful attention.

There are no words to express the feelings that come from the heart when one knows someone who gives their friendship without personal interest.

Many thanks to all and God bless you.

Emilio Ahued Kuri
Sister City Delegate
Tulancingo, Mexico



Representing the Tri Valley Community Fund, recipient of part of the benefits from "Stepping Out for Freedom" were Sharon Johnson, Jim Krause, director of the Fund, Bill Bankert, Pat and Director Milt Codiroli, Rosemarie and David Yandell.

"Stepping Out" in the Valley

On Saturday, October 26th, the third floor of Hacienda Business Park's Hacienda Center was alive with lights, music, and elegantly dressed guests, who were all gathered for the Pleasanton Soroptimist's 1984 "Stepping Out for Freedom" charity event.

As it was disclosed earlier, the event was held as a fundraising effort to benefit both the Tri-Valley Community Fund and the Statue of Liberty Restoration Project, which will receive 20% of the evenings proceeds.

"Nearly \$30,000 was raised, but we still don't have the exact figure," says Debra Strong, of the Soroptimists. A McIntosh Computer brought the highest bid, \$2,000 in the voice auction, and the lowest bids brought \$5 to \$10 in the

silent auction portion.

The attendees were presented with a lavish buffet dinner served with the best of several Livermore Valley Wines. There was dancing to the Swing Syndicate Orchestra following dinner and the voice auction.

At 12 midnight, the guests adjourned to the balcony of the third floor, with glasses of champagne in hand, to view an extraordinary fireworks display.

Stepping Out was an overwhelming success and the Soroptimists are already planning for next year's event. "We will be meeting next week to discuss our plans," says Strong. "Right now, all we know is that there will be an event, and it will be next October!"

Theatre Renovation Gets Boost

"Star Billing", a fund raiser for the Amador Theatre Renovation project, was held at the Saratoga Center, in Hacienda Business Park, on Thursday, October 11th.

The evening featured an abundant spread of hors d' oeuvres, and entertainment from the Pleasanton Community Band as well as the Pleasanton Playhouse's "Godspell" performers, who performed a couple of numbers from their fall production of the musical.

Over \$10,000 in cash was donated toward the theatre's chair fund that evening, and pledges and late dona-

tions pushed the evening's grand total to near \$16,000! There are about 700 seats that can be sold and approximately half of those 700 have been sold to date. The chairs sell for \$100 each.

The Stoneson Development Company, Reynolds and Brown, Ponderosa Homes, and Myers Properties all became Benefactors of the Theatre that evening, with contributions of \$2,500 or more. Contributing over \$1,000, Mike Harris of Harris Realty became a Patron, and Target Incorporated is now a Theatre Sustainer, thanks to their donation in excess of \$500.



Dr. Bill Berck presents a plaque of appreciation in support of the Amador Theatre Renovation to Roger Gage of Prudential.

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What's more, you can arrange for automatic checking account and savings deposits, and automatic loan payments (another way to save money because you'll get a lower rate on your Security Pacific loan.)

*Minimum balance subject to change.

Danville Office
The Mercantile Center
101-A Sycamore Valley Road, West
Danville, California 94526
Denise Lewis, Manager
(415) 820-5303

Livermore Office
60 South P Street
Livermore, California 94550
Jean Conner, Manager
(415) 443-7600

San Ramon Office
Corner of Crow Canyon Road
and Camino Ramon
2190 Camino Ramon
San Ramon, California 94583
Rita M. Wainwright, avp
(415) 831-9020

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If you apply for your loan anytime between October 1 and December 31, 1984, we'll give you 3 full months from the time your loan is funded until your first payment is due.* (Applies to fixed rate loans only. Minimum loan amount \$5,000.) Even homeowner equity loans are eligible for this special deferred payment offer.

Further, rates and terms are especially attractive right now so there's no reason to delay. Just stop in and talk to one of our loan officers right away. Then, once your loan is funded, take the next 3 months on us before making your first payment. But don't put it off. This special deferred payment offer ends on December 31, 1984.

*Interest accrues for the first 3 months and is paid monthly after the deferment period.



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GOOD SPORTS

Going in Style!

When the Ballistic United Soccer Club and Giftchecks held a drawing for a free trip for five to Marriott's Great America, complete with limosine service to and from the amusement park, Pleasanton's Nick Lyon, 10, said, "Why bother? I won't ever win!"

Nicky was wrong, though, because he won the grand prize from among hundreds of other Pleasanton players who had also managed to qualify for the drawing by selling five or more Giftchecks booklets. "I told him that since he had qualified anyway, it couldn't hurt to put his name in!" says Nick's mother, Sue Lyon.

"When the lady called to let Nicky know that he'd won, he thought someone was playing a joke, so he laughed and gave the phone to his older brother, Matt," laughs Sue. "Then even Matt thought they were kidding, so they finally had to get me on the phone before anyone would believe Nicky had really won!"

The long, white limosine pulled up to Lydickson Elementary School shortly after Nick's team had won their soccer

game. "It was such an exciting day for him. He started out by scoring the first goal of the game, then his team won, and then the limosine pulls up! All of the kids just couldn't believe it!" Sue says. When Mike and Sue Lyon, with their clan of four climbed into the limosine, all of Nicky's teammates gathered round to see what was happening.

The limosine was provided by Giftchecks and came complete with a bar (7-up and orange juice) and a television. Sue laughs, "The people would just stare as we drove by, we must have looked so ridiculous — a family of six in our most casual clothes, Nicky still in his soccer uniform driving down the road in this beautiful, plush limosine!"

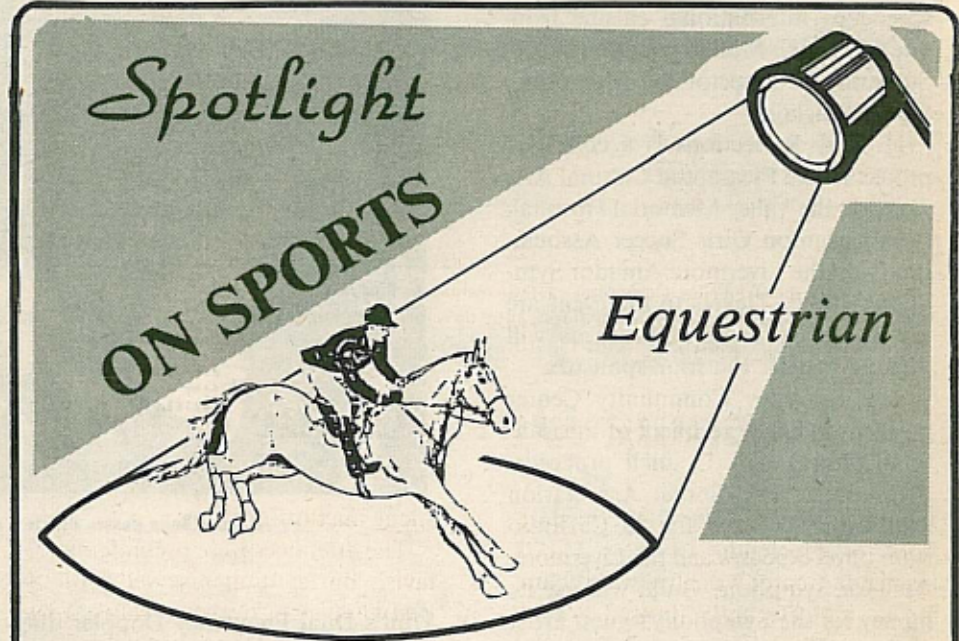
Marriott's had its Oktoberfest celebration in progress, and when the Lyons arrived they were treated to lots of food, music, and fun. Sue says, "Great America was really a lot of fun, but I know that for Nicky, that limosine ride was the highlight of the entire day."



The Lyon Family surrounds Nicky (in soccer uniform) as they prepare to embark on their trip to Marriott's Great America.



Foothill High School's new 1984 Homecoming Queen is Kara Smith. Kara was named at Foothill's Homecoming game, Friday, October 19th. Photo by Dan Black



Jumping for Joy

Thirteen-year old Andrea Berger is a typical Pleasanton kid in a lot of ways. But in a lot of ways, she's not. For instance, the fact that Andrea's been jumping horses and winning awards since she was six years old distinguishes her from the rest of us pretty quickly.

It was nine years ago that it all began. Andrea went for a ride to the country with her father, Steve. "As we passed a stable I saw the lady, who is now my trainer, riding her horse," Andrea remembers, "so I asked my Dad to stop so I could watch."

Andrea talked with the trainer, and shortly thereafter was invited to spend the day there. "When Dad came home, my Mom couldn't believe he left me with some strange person we didn't even know!", Andrea giggles and her Mother, Joyce, laughs, too, at the memory.

But that fateful day and its events had little Andrea hooked on horses. She showed one of the stable horses soon thereafter which began her now long list of victories in the show arena.

Andrea recently took part in a gymkhana, a three-day event, in Oregon. She prefers riding English over Western, "There's a lot more to it, and it's much more challenging," she explains. She is presently a novice jumper but hopes to

reach the ranks of Preliminary or Intermediate sometime soon.

The sport is dangerous and becomes more so as the level of competition increases. "A lot of horses and riders get injured" she admits. Andrea, herself, was injured the first day Joyce came to watch her ride. She lost her balance and fell off the horse, with her foot still caught in a stirrup iron.

"I got pretty cut up and bruised. That night when I got home I told my Mother that I never wanted to ride again" she says. Andrea was back in the saddle the next weekend. "You get no sympathy at our barn for falling. They just laugh at you!"

Andrea attends Harvest Park School. She would like to play a little basketball this year and has a friend who's going to give her some pointers, since she's never played before. "I think it'll be fun though!" she says.

Andrea's love for horses remains undaunted thus far. She hopes to continue riding throughout her life, even if only recreationally. She would like to attend Stanford University or maybe study abroad. "I would like to go into fashion merchandising or law," states Andrea, "because I like to buy clothes, and I love to argue!" After all, she's not entirely different from most thirteen-year olds!



Andrea Berger, up and over!

Holiday Reflections for Charities

Fifth Annual Holiday Party at Stoneridge

The fifth annual "Holiday Reflections" will take place Saturday, November 10th from 9:00 p.m. to 1:00 p.m. at Stoneridge Mall in Pleasanton. The semi-formal event will feature dancing, no host cocktails, and "an unbelievable spread of international cuisine from one end of the Mall to the other!" says Stoneridge's Director of Marketing, Sandy Sinclair.

Holiday Reflections is a collective project of the Pleasanton Cultural Arts Council, the Valley Memorial Hospital, the Pleasanton Girls Soccer Association, and the Livermore-Amador Symphony Guild. Tickets to the event are \$15.00 per person and proceeds will directly benefit the four sponsors.

The Tri-Valley Community Center project will be the recipient of Pleasanton Cultural Arts Council proceeds. Pleasanton Girls' Soccer Association profits will be used for Al Caffodio team travel expenses and the Livermore-Amador Symphony Guild will use its money for the Symphony's guest artist fund.

Valley Memorial Hospital's emergency room non-invasive blood pressure monitor, the Critical Care



Santa Claus passes out red roses to a Holiday Reflections guest.

Unit's Dual Frequency Doppler diagnostic device, and the Pediatric Cardiac Respiratory Rate Monitor will all receive aid from Holiday Reflections proceeds.

"This is the first chance we have to formally unveil our Christmas decorations," says Sinclair. "It's been a tradition at Stoneridge since almost before Stoneridge was completed!" The

magical Holiday decorations provide the perfect setting for an evening of glittering lights, scrumptious culinary indulgences, laughter, and music.

There will be two bands, one at each end of the mall. According to your preference you might kick up your heels to the Country-Western Band at one end or perhaps you'd rather waltz with the ballroom dance orchestra at the other.

In any event, there will be plenty of entertainment to go with the hors d'oeuvres, desserts, and "thousands of chocolates" supplied by Ethel M's Chocolates at Stoneridge.

The Livermore-Amador Symphony will also appear, and there will be a Santa Claus distributing long stemmed red roses to the guests. You might even win a trip for two to Hawaii in the door-prize drawing, to be held at 10:30 p.m. in the Grand Court.

You may purchase tickets for Holiday Reflections V from any of the sponsoring groups. They are also available at the Pleasanton Chamber of Commerce and the Pleasanton Recreation Department.

Continued from page 1

Water Tank

eight-million gallon tank is made by a patented system and is considered one of the most durable in the world. It is 220 feet in diameter and roughly 28 feet high of poured-in-place reinforced concrete, post-tensioned with countless steel cables supporting the perimeter of the tank.

The main purpose of the tank, after all, is storage. Instead of imported water flowing directly into the Pleasanton distribution grid, it will first be charged and stored in this reservoir. In the event that there is some failure or main-line damage, (an earthquake, for instance), water can still be drawn from the tank. "It flows by gravity, and is not dependent upon power or pumps. It cannot be affected by mechanical failures," explains Deeter.

"Almost all communities have some kind of water tank. It's something that Pleasanton needed to have. Imagine the consequences if City Fire Services didn't have enough water in the event of an emergency."

"Studies were made in 1981-1982 which showed the need for this tank, with its associated pipelines and additional pipe connections needed to interconnect the pipings that already existed. Much of that work has already been done." According to Deeter, "The second step is building a second reservoir over in the Tassajara area, north of I-580. That will be sometime in the late 1980's."

The second tank will be constructed much as the first, and will be approximately the same size. Land has not yet been purchased for the project. The Tassajara tank will also be built at altitude so as to provide natural gravitational water flow in the event of mechanical failure.

Pleasanton's Ship-Shape Balloon Platoon

Why would some of Pleasanton's most distinguished members of the community march around in giant white sailor suits with innertubes around their middles, toting mops and plungers? "Because it's just plain fun!" says long-time Balloon Platoon member Ed Kinney.

Kinney, a real estate salesman and former Mayor of Pleasanton, was there when it all began. The Balloon Platoon was born over a session of "cookies and milk" he claims with a demonic grin. A good friend of KNBR's Mike Cleary, Ed decided that he and his church group, the Mariner's Ship-4, should do something to support disc jockey Cleary's First Good Times Parade 10 years ago.

The theme of the parade was "Let the Good Times Roll," so Kinney, and his buddies from the Presbyterian Church's couples group decided to build a huge float. The float was a giant boat constructed of cardboard, which the group designed, built, and decorated entirely on their own.

The boat was named "Clyde" and its theme was "Let the Good Times Row." The following year, when it came time to support "Good Times II," Kinney says that, "We wanted to participate, but we didn't want to go through building another float like that. So, we decided to do something not quite so complicated."

Well, the simple solution, decided Farrel Pruett, a Nurse/Administrator at Agnew's State Hospital and original platoon member, was the Balloon Platoon Marching Unit. They all decided that the wives would make the costumes, and their present Drill Commandant, Dick Howard, supplied all of the innertubes.

The first and original Platooners to don the enormous uniforms, complete with innertubes, were Frank Gottschalk, Jim Gregory, Brad Hirst, Carl Holder, Dick Howard, Jim Kimball, Ed Kinney, Ray Kolski, Tony Migliachio,

Bob Montgomery, Leonard Mark, Farrel Pruett, Bob Stewart, Keith Sweet, Steve Thomas, and Al Walburg, who currently serves as the group's business manager.

The Platoon has seen several other members come and go. Kinney thinks a lot of the reason they all still do it is that, "A lot of us deal with negative people or negative attitudes all day long. It's sort of like a role reversal and it's a great outlet."

Kinney becomes sentimental as he asks, "Have you ever marched in a parade? Every face lining the streets is laughing and smiling. That's why we do it — the feeling is really indescribable!"

The group has appeared in many parades and entertained at various gatherings and functions around town. "Our crowning achievement was winning the Sweepstakes Award (number one entry all-around) at the Walnut Festival Parade in Walnut Creek. Then, the next year we entered the drill team competition and we actually won first place over the Travis Air Force Base and the Treasure Island Naval Base Units with their shiny boots and helmets. It was a riot!"

"If you want to be a Platoon member, you

must go through rigorous physical, mental, and agility testing!" Kinney jokes. Former and current Platooners able to pass the tests are Warren Harding, Tim Hunt, Joe Francis, Dick Thomas, Ty, Jim, and Les Fields, Chuck and Kevin Maxson, Al Baer, Jerry Stunkel, Brian Samuels, Don Wadekamper, Ben Fernandez, Dave Muck and Pat Dunn.

Membership in Ship-4 is no longer a requirement, says Kinney, as that group disbanded several years ago. "We're usually made up of whoever's available that day and wants to do it. That's usually about 16 of us," states Kinney.

"Anyone can be a Platoon member. The most important thing to remember is that once you're in that suit, you're in it, if you know what I mean." Then he laughs aloud as he remembers an Alameda County Fair parade years ago when a few of the boys indulged a little too much before the parade and then found out that they couldn't fit into the little portable toilets set up at the parade site. "It was hilarious! Now, we save the 'cookies and milk' until after the performances!"



Balloon Platoon in the Walnut Festival Parade, winning the Drill Team Competition.